

Affordable Technology for Any Size Church

Casey Ann Irwin- Pastor at Cridersville UMC casey.ann.irwin@gmail.com
Guided multiple churches through web design and social media platforms.

Courtne Morton- Pastor at Sugar Grove UMC makk1049@yahoo.com
Consulted on technology/media usage for ministry in the local church.

Buying for your budget

Equipment:

- Projectors- (\$400-\$2,000)
 - Screens- (\$100-\$600)
 - Televisions- (\$300-\$1,000)
 - Apple TV- (\$69)
 - Laptops- (\$300-\$1,500)
 - Cameras- (\$300-\$1,000)
 - Make sure it will plug into the sound board and can record to a hard drive.
- What camera to buy and how to make a video-(<https://prochurchtools.com/church-video-series/>)*

Programs:

- For Small Budgets
 - OpenSong (Free, PC/Mac)
 - Manage lyrics, chords, lead sheets, overheads, computerprojection, and more.
 - OpenLP (Free, PC/Mac)
 - Feature list includes display management, screen management,service management, song features, Bible plugin, images and more
 - PowerPoint (\$4.50 user/month, PC/Mac)
 - –This should not be the final goal of worship software as it is notdesigned for worship.
 - ShareFaith Presenter (\$17/month, PC Only, upgrades Powerpoint to function as quality presentation software)
 - Sharefaith Presenter lets you add text over any video, build custom countdown timers, access the largest worship lyric database, create your own custom worship set, import Scriptures, and directly insert over 60,000 worshipmedia and videos straight from Sharefaith.
- For Large Budgets
 - EasyWorship (\$499, PC/Mac)
 - You can customize fonts and themes, and loop slides. Access toBibles, worship lyrics, background videos, and broadcasting.
 - ProPresenter (\$399 single license, PC/Mac)
 - Lyric and media presentation package built to make liveproductions easy – including worship gatherings and conferences.
 - MediaShout (\$379-499 single license, PC/Mac)

- Offers integrated song libraries, CCLI sync, PCO sync, Quicktimesupport, and many more features.

Licenses:

- **CCLI**

- *Storing Lyrics*
 - Enter and store song lyrics on any computer for visual projection to assist with congregational singing
- *Printing Songs*
 - Print songs, hymns and lyrics in bulletins, programs, liturgies and song sheets for congregational singing
- *Recording Services*
 - Record and capture your worship services (audio and video), provided you only are recording live music
- *Making Custom Arrangements*
 - Arrange, print and copy your own vocal and instrumental arrangements for congregational singing where a published version is not available
- *Projecting or Displaying Lyrics*
 - Use projectors, TV displays or any other format whereby song lyrics are visually projected or displayed for congregational singing
- *Translating Songs*
 - Translate song lyrics into any other language for congregational singing where a published version is not accessible or available

- **CVLI**

- The license covers all media that is intended for personal, private use only, such as DVDs, BluRays and online streaming digital downloads.

Quick Tips:

1. Be consistent.
2. Less is more.
3. Intentional usage. Use media only when it can be integrated with your goals and purpose.
4. Be careful. Media gone wrong is embarrassing, and even worse, it is distracting.
5. Listen to the people.

Free Worship Backgrounds:

- <https://prochurchtools.com/the-ultimate-resource-for-free-worship-backgrounds/>
- <https://cmgcreate.com/>

Unique ways to connect beyond Sunday Morning:

- Twitter
- Facebook
- Snapchat
 - *The Ultimate Guide to SnapChat for Churches*
(<https://prochurchtools.com/snapchat-for-churches/>)
- Instagram
- Youtube
- Podcasts

- Blogs

Quick Tips for Social Media:

- Find out when the best time to post is.
 - You can reach more people by posting your content at the right time. People scan their social media feeds when they wake up or before bed.
- Use hashtags strategically.
 - Hashtags can be a great way of being discovered on social networks like Instagram. On Twitter hashtags can be used in the same way, but you can also create hashtags as a way to centralise a conversation around your brand.

Church Web Design Options:

- Free Programs to download and use to design your website:
- Drupal, Joomla, Plone, Wordpress

Websites:

- Tips of What to Do
 - <https://churchthemes.com/church-website-content/>
 - <http://thomrainer.com/2016/01/eight-things-your-church-website-must-have/>
 - <http://www.sharefaith.com/blog/2014/01/ten-church-website/>
 - <http://churchtechtoday.com/2015/09/02/successful-church-website/>
- Tips of What Not to Do
 - <http://www.umcom.org/learn/11-mistakes-in-church-website-design>
 - <http://thomrainer.com/2016/07/eight-mistakes-churches-make-websites/>

Worship video or audio:

- Video Streaming Sites
 - Streamspot (\$49 per month)
 - The service is extremely easy to setup, users can configure their live stream within minutes by following instructions available.
 - Another great feature is that the live stream is immediately archived and available for on-demand viewing directly through the video player.
 - Broadcasters can automate streams by setting schedules.
 - ChurchVU (\$99 per month, device is \$999)
 - Offers live and on-demand streaming to the viewers and supports a range of devices including Apple and Android devices as well as Roku.
 - Easy to configure and embed the live stream in to their websites directly.
 - Sunday Streams (\$49-\$79 a month)
 - Offers phone, email, and screenshots support to guide its users towards configuration and setup of their stream.
 - The in-house Go Player can be embedded in to your website with ease and also acts as a standalone web-player.
 - Church Streaming
 - Offers all the services but at a slightly higher price. It also has a custom Roku channel which is extremely popular amongst families. The major advantage is Viewer Mapping that provides statistics to the broadcaster including location, duration, device and more.

- There are no Ads and the service relies on user subscriptions providing a hassle free streaming experience for the broadcaster and the viewer. It can be embedded to any website and supports both tablet and smartphones.
 - YouTube Live (Free Service)
 - Easy to use just like the above services but in general you do not get the custom tailored church streaming experience. YouTube does a great job offering unlimited bandwidth, live streams and viewers on the YouTube platform.
 - Facebook Live (Free Service)
 - Not intended for streaming an entire worship service. But it is great for small snips and clips introducing sermon series, announcements, and exciting events.
 - *A Guide to Facebook Live for Churches-*(<https://prochurchtools.com/pcp133/>)
 - Helpful Links for Live Streaming
 - *The Best Live Streaming Equipment For Your Ministry-*
 - (<https://www.boxcast.com/blog/the-best-live-video-streaming-equipment-for-your-ministry>)
 - *Guide to Live Streaming and the Cheapest Camera for Small Churches-*
 - (<https://prochurchtools.com/pcp072/>)
- Podcasting (audio recordings of your services)
 - Podcasting will cost you nothing because you already have the necessary resources.
 - If people miss a church service, they can listen to the podcast.
 - *How to set up a podcast-* (<https://prochurchtools.com/pcp037/>)

Worship at Home

- https://prezi.com/feknukxcgjug/journey-to-the-cross/?utm_campaign=share&utm_medium=copy
- <https://vimeo.com/196790528>

Study at Home

- Beadisciple.com – features online bible study, anyone can be certified to lead
- <http://proverbs31.org/online-bible-studies/new-to-online-bible-study>
- Use your blog to post discussion starters
- Use a private Facebook Group to share topics, discussions, and prayers
- Use a twitter hashtag for brief, devotional style responses

Top Bible and Ministry Apps

- <http://www.sharefaith.com/blog/2013/05/top-10-bible-apps-bible-apps-ios-android/>
- <http://www.sharefaith.com/blog/2016/11/best-mobile-apps-for-worship-leaders/>
- You Version – Bible App for IOS & Android
 - With downloads on more than 86 million devices all over the world, people are reading, listening to, watching, and sharing the Bible using the #1 rated Bible App — completely free. YouVersion includes hundreds of Bible versions, hundreds of reading plans, and dozens of languages. You can add your own highlights and bookmarks, and public or private notes.
- YouVersion Live Feature to upload sermon outline, bulletin, and more.
- Glo Bible – Bible App for IOS
 - Glo Bible has a beautiful visual design with top translations such as ESV, KJV, NIV, NKJV and the Message. It has built-in videos, images, maps plus a large set of study tools to help you better understand Biblical times and history. Internet connection required!

- Olive Tree Bible Study – Bible App for IO and Android
 - Olive Tree Bible Study App is designed for deeper Bible study. Learn from great scholars through thousands of resources, including commentaries, maps, and dictionaries — all available offline.
- Daily Bible – Bible App for Android
 - The DailyBible is the most liked Bible app on Android and includes daily Bible Verses, daily bible reading plans, and easy and fast search of any Bible verse or topic. Daily Bible supports many versions(NIV, KJV, ESV, etc.)
- Logos Bible App – Bible App for IOS and Android
 - With the Logos Bible app, you open up more than 40 free Bibles and other books. When you sign in with a free Logos account, you get access to additional resources and tools, such as devotionals, reading plans, favorites, highlighting, and note taking.
- SermonAudio App- Bible App for IOS and Android
 - Allows you to elegantly browse and search through the world’s largest library of free MP3 sermons from thousands of different speakers and stream or download immediately on your iPhone or iPod Touch!
- Bible Memory: Memorization System App- Bible App for IOS and Android
 - Scripture Typer is the only complete, all-inclusive Bible memory system that equips you to easily memorize verses, organize your verses, & review your verses on your own personalized, customizable review schedule.

Online Giving -<https://prochurchtools.com/4-text-to-give-options-for-churches/>

Helpful Links

- *What camera to buy and how to make a video-*(<https://prochurchtools.com/church-video-series/>)
- *A Guide to Facebook Live for Churches-*(<https://prochurchtools.com/pcp133/>)
- *The Best Live Streaming Equipment For Your Ministry-* (<https://www.boxcast.com/blog/the-best-live-video-streaming-equipment-for-your-ministry>)
- *Guide to Live Streaming and the Cheapest Camera for Small Churches-* (<https://prochurchtools.com/pcp072/>)
- *How to set up a podcast-* (<https://prochurchtools.com/pcp037/>)
- *Ultimate Resource for Free Worship Backgrounds-* (<https://prochurchtools.com/the-ultimate-resource-for-free-worship-backgrounds/>)
- (<https://cmgcreate.com/>)
- *The Ultimate Guide to SnapChat for Churches-* (<https://prochurchtools.com/snapchat-for-churches/>)
- *Website Tips of What to Do*
*<https://churchthemes.com/church-website-content/http://thomrainer.com/2016/01/eight-things-your-church-website-must-have/>
<http://www.sharefaith.com/blog/2014/01/ten-church-website/>
<http://churchtechtoday.com/2015/09/02/successful-church-website/>
- *Website Tips of What Not to Do*
<http://www.umcom.org/learn/11-mistakes-in-church-website-design>
<http://thomrainer.com/2016/07/eight-mistakes-churches-make-websites/>
- *4 Text to Give Options for Churches-* (<https://prochurchtools.com/4-text-to-give-options-for-churches/>)